



You like Football? You are interested in New Media and mobile Apps?

motain is one of the leading global publishers of mobile sports content. As an early enabler in this field, during the last 4 years motain has been specialized on the development, operations and marketing of mobile sports apps. With its main product iLiga - The Football App, motain offers the mobile football platform No. 1. as a one-stop-shop product for football fans from all over the world. Furthermore, motain works as the official mobile provider and marketer for leading German Bundesliga clubs as well as international sports leagues and associations. With a wide range of publishing channels from smartphones and tablets to TVs, motain is able to attract and retain premium advertisers. In order to support our marketing & sales team, we are looking for a creative and passionate new team member.

## **Trainee Mobile Marketing & Advertising (f/m)**

### **Your Role:**

Support of our marketing & sales team in:

- Design of innovative customer-specific advertising campaigns
- Inventory management & disposition of motain's app portfolio, incl. integration, steering and reporting of mobile campaigns
- Account management towards external marketers and brands
- Operations and maintenance of motain's analytics tools and platforms (e.g. ad server)
- General marketing tasks incl. market research, presentation design, administration etc.

### **Your Skills:**

- Studies in marketing and communication design or comparable education
- Technical affinity with good expertise in MS Office, Mac OS X and Apple products
- Experience in working with media or creative agencies
- Passion for new media and sports
- International focus with fluency in spoken and written English
- Open-minded and reliable personality with ability to work in a start-up environment
- Creative thinker with flexibility for solving complex problems

### **Our Offer:**

- 6 month trainee program with a potential option for permanent employment
- Opportunity to demonstrate your competence within a high-profile international network of leading internet companies
- Personal training of your talents alongside a dynamic and experienced team with flat hierarchies and access to cutting-edge technology
- Competitive salary
- Support with local administrative services and requirements
- Awesome office in the heart of Berlin-Mitte

If you are interested, please apply with your electronic CV to [info@motain.de](mailto:info@motain.de) or contact us under +49 (0) 30 308 7439 0 for further information.